



water & sanitation

Department:
Water and Sanitation
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INTERNET ARTICLE

KwaZulu-Natal partners with Transnet on the Drop the Block Campaign

10 November 2016

“Drop the Block and Save Water” was the order of the day when KwaZulu-Natal (KZN) rolled out a water conservation campaign at KZN Transnet Pipeline Offices on 10 November 2016.

The partnership between the Department of Water and Sanitation (DWS) and KZN Transnet Pipeline materialized after successful roll-outs that the DWS Provincial Office has been doing since the beginning of this year.

“We heard about the Drop the Block water conservation campaign that reduces the amount of water once the block has been placed on the cistern, we needed a technique that is user-friendly for our building and this was it. As we all know, KZN and the rest of South Africa is facing its worst drought in decades, we at Transnet wanted to do our part to protect this precious resource” said Zanelisiwe Myende from KZN Transnet Pipelines.

The previous Drop the Block campaigns have been targeted at getting general communities to be pro-active in water conservation in their homes through the reduction of water used for flushing purposes. As the campaign has gained momentum, the Department is now looking at rolling-out the campaign to additional target audiences like business buildings.

Drop the Block is a campaign to promote water use efficiency which highlights the method of dropping a plastic block into the toilet cistern to help reduce the volume of water used when you flush your toilet. It is based on the principle of displacing just enough water to still enable the flushing of the toilet. When placed horizontally, so as not to disturb the toilet's system, the block can save up to two litres of water per flush. The department aims to eradicate unnecessary water usage resulting in water scarcity.

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